Annual Report 2019





Opportunity starts here

To our member-owners of Downeast Credit Union:

2019 has been another year of prosperity for our members, as we continued our efforts in providing opportunity for our members and the communities we serve.

We can't emphasize enough how important our vision and mission are. Alphonse Desjardins, the founder of the credit union movement in North America, made this following statement over 100 years ago:

"A credit union is not an ordinary financial concern, seeking to enrich its members at the expense of the general public. Neither is it a loan company, seeking to make a profit at the expense of the unfortunate... The credit union is nothing of the kind; it is the expression in the field of economics of a high social ideal."

Your credit union lives by this philosophy.

Each month, our 90 team members gather for two hours, discussing how to better serve our members. We share what we call 'WOW Moment' stories. If you regularly attend our Annual Meetings, you know how meaningful and heartfelt these stories can be. These inspirational stories lead our team as guiding principles of stellar service.

We believe all our members are equally important, and we know you do as well. There are those 'life happens' situations where our members might fall on hard times. This can happen to any of us. Your credit union will be here to serve members and our communities during these times. Community members who fall on hard times may experience difficulty paying their monthly obligations, creating additional stress. Many banks and financial institutions typically lend less to community members who have missed payments. When this happens, in many cases, these community members end up borrowing 'high-cost' money from predatory lenders. We work hard to help these members through the 'life happens' situations and open the door to new opportunities. During 2019, your credit union lent \$84.6 million within its communities. Based upon past payment history, we rate our borrowers using a FICO rating system. In most cases, members who have a rating of 699 and less have

experienced some level of financial difficulty in the past. The table to the right depicts our lending allocation for 2019.

We lent a record \$44.8 million to our members with FICO scores of 699 and less. During 2015, 2016, 2017 and 2018, we lent \$29.4 million, \$32.6 million, \$38.3 million, and \$43.5 million respectively to members who scored 699 and less.

| | Millions in Loans | FICO Score | | | |
|---|-------------------|------------|--|--|--|
| | \$9.3 | 800-900 | | | |
| | \$11.8 | 750-799 | | | |
| | \$18.5 | 700-749 | | | |
| | \$15.0 | 660-699 | | | |
| 1 | \$16.7 | 620-659 | | | |
| | \$9.2 | 580-619 | | | |
| | \$3.9 | 300-579 | | | |

All of our members are equally important to Downeast Credit Union.

We strive to ensure we are reaching out and serving all community members. If you know of a friend, a family member, or a loved one who could benefit from a 'better' banking alternative, please refer them to Downeast Credit Union – because we care, and we'll prove it.

In closing, DECU had a profitable year, we are well-capitalized, we served our members well, and we were selected as one of the Best Places to Work in Maine for the third consecutive year in a row. In addition, our members earned \$2.4 million in dividends and we supported nearly 50 community causes and charitable organizations throughout the year.

Thank you for being a DECU member and supporting your local credit union.

Mason R. Pottle Chairman of the Board Joseph A. Moses, MBA | CCUE | CUERME President/CEO



Statement of Financial Condition - Unaudited

| ASSETS | 2019 | 2018 | 2017 |
|--|-------------------|-------------------|-------------------|
| Loans to Members, Net | \$ 175,043,354 | \$ 172,027,511 | \$ 150,649,879 |
| Cash | 7,848,113 | 10,111,639 | 8,031,474 |
| Investments | 774,643 | 962,343 | 734,843 |
| Premises and Equipment | 8,343,420 | 8,392,034 | 7,539,856 |
| Other Assets | 11,120,629 | 10,901,671 | 10,138,827 |
| TOTAL ASSETS | \$ 203,130,159 | \$ 202,395,197 | \$ 177,094,879 |
| LIABILITIES AND EQUITY | | | |
| LIABILITIES | | | |
| Accounts Payable and Accrued Expenses | \$ 1,067,433 | \$ 1,615,104 | \$ 1,636,558 |
| Due to Other Financial Institutions | - | 6,000,000 | - |
| TOTAL LIABILITIES | 1,067,433 | 7,615,104 | 1,636,558 |
| EQUITY | | | |
| Member Accounts | \$ 185,008,862 | \$ 178,838,216 | 161,144,691 |
| Regular Reserve, Undivided Earnings | 17,053,864 | 15,941,877 | 14,313,629 |
| TOTAL EQUITY | \$ 202,062,726 | \$ 194,780,093 | \$ 175,458,320 |
| TOTAL LIABILITIES AND EQUITY | \$ 203,130,159 | \$ 202,395,197 | \$ 177,094,878 |
| Statement of Income - Unaudited | | | |
| Interest on Loans | \$ 10,904,023 | \$ 9,388,512 | \$ 8,396,567 |
| Interest on Investments | 74,809 | 22,816 | 19,966 |
| Fee Income and Other Income | 5,209,464 | 5,248,310 | 4,817,945 |
| TOTAL REVENUE | \$ 16,188,296 | \$ 14,659,638 | \$ 13,234,478 |
| Salaries and Benefits | \$ 6,424,621 | \$ 6,513,197 | \$ 5,380,542 |
| Office Operation | 1,792,082 | 1,505,867 | 1,440,515 |
| Office Occupancy | 568,422 | 557,730 | 578,704 |
| Education and Promotions | 339,748 | 226,210 | 290,890 |
| Travel & Conferences | 236,491 | 252,798 | 295,131 |
| Professional and Outside Services | 434,779 | 368,669 | 330,570 |
| Loan Servicing | 1,254,755 | 1,011,269 | 1,029,170 |
| Provision for Loan Losses | 1,440,000 | 1,028,002 | 1,052,047 |
| Other Operating Expenses | 155,017 | 158,329 | 95,705 |
| TOTAL EXPENSES | \$ 12,645,915 | \$ 11,622,072 | \$ 10,493,274 |
| Net Income before Interest & Dividends | \$ 3,542,381 | \$ 3,037,566 | \$ 2,741,204 |
| Total Interest & Dividend Expense | 2,453,528 | 1,409,319 | 1,090,256 |
| | \$ 1,088,853 | \$ 1,628,247 | \$ 1,650,948 |







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Causes Supported in 2019:

Alzheimer's Association | American Legion - Calais | American Legion - WT Wren | Anah Shriners of Bangor Baileyville Octoberfest | Belfast Chamber of Commerce | Belfast Harbor Fest | Belfast Rotary | Belfast YMCA Bikes for Books - Free Masons of Maine | Bowdoinham Community School | Calais Downtown Revitalization Committee Calais Lioness | Calais Lions | Calais Middle High School | Children's Miracle Network | Down East Community Hospital Eastern Elite Basketball | Eastport Labor of Love Food Pantry | Ending Hunger in Maine Free the Z Turkey Drive | Good Shepherd Food Bank | Habitat for Humanity Healthy Acadia | Lake St. George State Park | Machias Chamber of Commerce Machias Wild Blueberry Festival | Maine Basketball Hall of Fame | Maine Special Olympics MECUL Campaign for Ending Hunger | Old Town Recreation Department Passamaquoddy Youth Conservation & Skill Based Learning Camps Richmond Food Pantry | Salvation Army | Sarah's House | Topsham Fair Topsham Parks & Recreation | Unity Barn Raisers | Unity Business Exchange Unity Fire Department | Unity Rotary | Washington County Community College Woodland American Legion | Woodland Elementary School Woodland Jr-Sr High School | Woodland Recreation Department

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